

## **02-02 : Member Education and Public Relations**

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**Adopted: June 16, 2015**

**Revised:**

**Reviewed:**

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### **I. OBJECTIVE**

**To provide a continuing program for engaging WREC owners in understanding and exercising their rights and responsibilities as owners of the company, and to keep the public informed concerning plans, programs and achievements of the company. This should include but not be limited to promoting safety, reliability, energy efficiency, commitment to community, and youth programs.**

### **II. POLICY**

**A. That the company is to develop and carry out a continuing program for keeping owners informed concerning the philosophy, programs, achievements of their business; to actively participate in the affairs of the cooperative; and, to exercise their rights and responsibilities as owners. (i.e.: community meetings, annual meetings, awareness group, director elections, owner programs, etc.)**

**B. That the company make every effort to inform the public of the values of Wells Rural Electric Company, as well as the values of all rural electric cooperatives, in contributing to the national and local economy and a better life for the community. This shall include but not be limited to providing regular communications regarding the Company's efforts to procure future power supply and transmission requirements.**

**C. All of WREC's employees have an obligation to assist owners in making efficient and effective use of electrical energy through marketing, out-reach activities and informational programs.**

**D. That the company develop and carry out continuing school and youth programs to educate and inform service area students concerning the efficient and safe use of electrical energy, and the philosophy of the cooperative.**

**E. That the company directors, chief executive officer and employees are to so conduct themselves and the affairs of the company as to reflect good**

**business management.**

**F. That the company inform the membership of the costs of legislation and regulation and enlist WREC owners' support in protecting the best interests of the Cooperative.**

### **III. RESPONSIBILITY**

**The chief executive officer is to administer this policy and to develop such controls as is necessary for keeping the board of directors informed.**